Week #1, January 22: Introduction to the Politics of Presidential Selection

Week #2, January 29: The Political Theory of Presidential Nominations


Week #3, February 5: The Politics of Presidential Selection, Theory and Practice

Guest Speaker: Professor James W. Ceaser, University of Virginia.

Week #4, February 12: Structure and Strategy in Nominating Campaigns


February 1: Iowa caucus

Week #5, February 19: The Dynamics of Modern Presidential Nominations


February 9: New Hampshire

Week #6, February 26: Nominating Politics: Rules of the Game


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February 20: South Carolina (R)
               Nevada Caucus (D)
February 23: Nevada Caucus (R)

Week #7, March 4: Nominating Politics: Parties as Structure


February 27: South Carolina (D)
March 1, “Super Tuesday”:
  - Alabama
  - Alaska caucus (R)
  - American Samoa caucus (D)
  - Arkansas
  - Colorado caucus
  - Democrats Abroad primary
  - Georgia
  - Massachusetts
  - Minnesota caucuses
  - North Dakota caucus (R)
  - Oklahoma
  - Tennessee
  - Texas
  - Vermont
  - Virginia
  - Wyoming (R) caucus

Week #8, March 11: The Nomination and the Election


March 5: Kansas caucus
Kentucky caucus (R)
Louisiana
Maine caucus (R)
Nebraska caucus (D)
March 6: Maine caucus (D)
Puerto Rico (R)
March 8: Hawaii caucus (R)
Idaho (R)
Michigan
Mississippi

Week #9, March 18: The General Election: Strategic Contexts


March 12: Guam caucus (R)
   Washington DC caucus (R)
   Northern Marianas caucus (D)
March 15: Florida
   Illinois
   Missouri
   North Carolina
   Ohio
   Northern Marianas caucus (R)

**Week #10, April 1: Campaign Issues and Policy Conflicts**


March 19: Virgin Islands caucus (R)
March 22: American Samoa caucus (R)
   Arizona
   Idaho caucus (D)
   Utah caucus

**Week #11, April 8: The Press and the Politics of Presidential Selection**

Guest Speaker: Mr. Craig Gilbert, National Correspondent, *Milwaukee Journal-Sentinel.*

March 26: Alaska caucus (D)
   Hawaii caucus (D)
   Washington caucus (D)
April 5: Wisconsin
Week #12, April 15: Polling and the Politics of Presidential Selection

Guest Speaker: Professor Charles Franklin, Director, The Marquette Poll

April 9: Wyoming caucus (D)

Week #13, April 22: The General Election: Campaign Dynamics


April 19: New York

Week #14, April 29: Parties and Elections: the Fundamentals and the Ephemerals

Guest Speaker: Professor Richard G.C. Johnston, University of British Columbia and former Director, Annenberg Polls

April 26: Connecticut
  Delaware
  Maryland
  Pennsylvania
  Rhode Island

Week #15, May 6: Dynamics of a Modern General Election Campaign


May 3: Indiana
Afterward

May 7: Guam caucus (D)
May 10: Nebraska (R)
    West Virginia
May 24: Washington (R)
June 4: Virgin Islands caucus (D)
June 5: Puerto Rico (D)
June 7: California
    Montana
    New Jersey
    New Mexico
    North Dakota caucus (D)
    South Dakota
June 14: Washington DC (D)
Supplemental Readings

Nominating Politics


Andrew E. Busch, OUTSIDERS AND OPENNESS IN THE PRESIDENTIAL NOMINATING SYSTEM (Pittsburgh: University of Pittsburgh Press, 1997).


**Beginnings**


**Institutional Influences**


**Social Forces**


**Mass Media**


**Campaign Finance**


**National Party Conventions**


General Election Campaigns


**Electoral Constraints**


Polling and Forecasting


Reform?


**Year by Year**

**1948**


**1952**


1956


1960


1964


1968


1972


1976


1980


**1984**


**1988**


**1992**


**1996**


**2000**


### 2004


**2008**


2012


Elizabeth McKenna and Hahrie Han, *GROUNDBREAKERS: How Obama’s 2.2 Million Volunteers Transformed Campaigning in American* (New York: Oxford University Press, 2014).
